



BASSANO LODGE NO. 54, ANCIENT FREE & ACCEPTED MASONS
Meets the first Tuesday of the month.
Visiting brethren cordially welcome.
Worshipful Master
W. J. EDMOND
B. L. DEBERNARD, Secretary

ROBT. McLEAN K. C.
Barrister, Solicitor, Notary
Successor to Burns, Mayor & McLean
BASSANO ALBERTA

B. E. BARLOW
VETERINARY SURGEON
M. S. A., Toronto
Govt. Official Veterinarian
Phone 20 BASSANO

DR. W. F. KEITH
Dentist
JOHNSTON BLOCK
Bassano, Alberta
In Brooks on Thursdays

WILLIAM McLAWS
Barrister, Solicitor, Notary
BASSANO ALBERTA
Phones: Office 6, Residence 128

DR. A. G. SCOTT
M. B., L. M. C. C.
PHYSICIAN - SURGEON
Phones—Office 87 Residence 181

W. S. PLAYFAIR
WEEKLY LIVERY DRAYING
Agency For
GALT COAL
Phone 28 Opposite Depot

Shoe and Harness Repairing
FIRST CLASS WORK
REASONABLE PRICES
Wing & Hong

HARRY HOLMES
CARPENTER & BUILDER
Bassano, Alberta
Estimates Given on All Work
If you want work done
PHONE 16

Jordan's Dairy
GOOD FRESH MILK AND CREAM
Milk Delivered Every Morning
Phone 44 Bassano, Alta.

A. R. Maurer
GENERAL BLACKSMITH
AND WOODWORKER
Acetylene Welding
Automobile Blacksmithing
House Phone 34
Bassano, Alberta

PROGRESSIVE IN HEALTH MATTERS

An outstanding example of the manner in which Alberta has kept in the forefront in progressive public health legislation comes as a result of a request from the Canadian Medical Association to the Alberta Government to establish institutions for the care of drug addicts.
Alberta's Minister of Health has pointed out that two years ago the Alberta Government passed the necessary amendments to the Mental Diseases Act to make provision for the care of drug addicts at our mental institutions. A number of these addicts are now being cared for at these institutions. The Canadian Medical Association has congratulated Alberta on her progress in this matter.

A. T. Connolly
Registered Optometrist



Notice of Meeting

A meeting of the ratifiers of the form of Resolutions will be held in the Town Hall on Friday evening, Jan. 28, at 8 o'clock.
JAS. R. DONALDSON,
Sec. Treas.

The New Coal Mine Opened By Best Paragon Has Been Officially Registered as the White Ash Mine

The Mine is Now Producing Coal on a Commercial Basis and Prepared to Fill All Orders at
\$4.00 a Ton
AT THE MINE
GOOD WEIGHT
SATISFACTION GUARANTEED
WILLIAM HOSKY
PHONE 314 BASSANO

ALBERTA MOTOR REGISTRATION
For the year 1928 a total of 44,775 motor vehicles were registered in the province, compared with 53,092 in 1927.

Alberta's Agricultural Production.
The total market value of agricultural production, including game and fur, in Alberta in 1926, had been estimated by the provincial department of agriculture at approximately \$24,000,000, compared with \$27,500,000 in 1925. The total wheat crop is estimated at 112,000,000 bushels in 1927, compared with 102,000,000 bushels in 1926. The average price of wheat has declined at \$1.05, compared with \$1.12 in 1925, thus giving the 1926 crop a value of \$118,750,000, on account of the heavier yield, an increase of more than \$2,000,000 over 1925. There is a decrease in the yield of oats, barley, and rye, but the value of feed and fodder crops show an increase. There is an increase in production of chickens, but the lower price levels in 1926 brought the total value of dairy products lower than in 1925. There is an increase in the value of the wool clip over 1925, and a larger increase registered in the wool clip. Honey production was almost doubled over 1925, and there is an increase also in alfalfa seed production, in the livestock market, and in poultry products.

Will Not Sell Phone System

A unique compliment was paid to the Alberta Government Telephone system recently, when large Eastern financial interests made over to the Provincial Government to purchase the system. The offer was refused, the government deciding to continue to own and operate the system, which is recognized as one of the most efficient in the country.

NEW DRUG CURS

Application has been made by the Alberta Department of Health for a supply of the new narcotic drug known as Narcocon. This wonderful new medicine has been used successfully in certain institutions for the curing of drug addicts and has also been found beneficial in the treatment of alcoholism. There are a few patients at present under treatment in one of the government institutions, and it is the desire of the Minister of Health to put at the disposal of the authorities of this institution, if at all possible, a supply of the medicine in order that these patients may have the full benefit of the new discovery. In order that a complete test may be made.

THE BASSANO MAIL

Wallace J. Smith
Editor and Publisher

Subscription \$2.00 a year, \$7.50 to the United States

IMMIGRATION

Settlers and capital are desired by many of the best authorities to be that Canada needs to become more prosperous and powerful. The provincial government apparently agrees with this belief. They have mapped out a plan of immigration and one of the most desirable for the member of the province, to the old country for the purpose of attracting more settlers to Canada, particularly to Alberta. Just what line of action the plan of the provincial government will follow is not quite clear, but their first move in sending a representative to the old country to get in personal touch with prospective settlers is a move in the right direction.

THE GOAL OF MAN'S LIFE

In the midst of Dutch New Guinea a few tribes of people were recently discovered by Dr. Matthew W. Stirling, a scientist of the Smithsonian Institution. They are a plucky people and Mr. Stirling says of them: "They are very mild mannered, quiet and unobtrusive, and not in the least timid. Their material culture is different from anything that I have ever before. They have no fire, and at first used nothing for our trade connection. They are energetic agriculturists, and there are big clearings around their small villages."

Here, in the primeval jungle of New Guinea, is a primitive people who are happy and content to a great degree. They do not enjoy the "civilization" of our civilization. Our modern mechanical conveniences are unknown to them; they have no steam railways; no telephone; no electric lights; no automobiles; none of the things which have become necessary to this modern civilization of ours.

But neither have they any of the desirable things of our civilization. In the hinterland of New Guinea you will not find the splendor of the city slum where children are reared in squalor, filthy surroundings that would disgust a jungle native. Building, blacking, organized banding, and the terrible diseases such as tuberculosis, cancer, syphilis, all of which are products of our civilization, are unknown to these plant people.

Rejoicing on the broad bosom of the Earth, who supplies them with abundance of food, and the necessities of life, these children of nature live simple, happy and contented lives. Happiness is over the goal of mankind, and who knows but that these primitive people may be nearer that goal, may have reached a higher state of happiness, a greater degree of contentment than our modern civilization with all its potent and poverty.

They can't find Charlie Chaplin's money, and they say he is broke. Don't you believe it, Charlie, being a Jew and a thirly six, probably has the money safely hidden away for the times when the next Mrs. Chaplin will want some pin money.

Terrific storms recently swept over Italy, hampering shipping and wrecking a church steeple and other buildings. It is expected, of course, that Mussolini will take steps to punish the weather man and prevent a recurrence of such mis-conduct.

REFERRED

Young William Wynn met Kitty Coy, his ex-girl, in the crowded hall. Their parents on the lower town— (See "Psychoanalysis" by Freud).

They kissed and clung and clung and kissed. In ardent union overjoyed; Then each minutely questioned each— (See "Psychoanalysis" by Freud).

Their hideous the two discussed. Their complex they classified— (These terms elucidated find In A. T. Rido's "Freud Simplified").

"Unhappily your expression, love. Say you'll elope with me," cried Bill.

She breathes a beautiful assent— (See "Lullabies" A. A. Brill).

Straight to a minister they flew, (Of course the old folks went to the benefit of the new discovery piece). Then settled down to married life— (See Darwin's "Origin of Species").

The advance of the wedding is almost keeping up with the retreat of the shirt, but occasionally one catches a glimpse of something that is neither shirt nor wedding.

The Alberta Oil Industries, of Edmonton, has commenced an action against the Western Saturday Night charging defamatory libel in connection with an article by F. C. Pickwell, western representative, in which he criticized the financing of the company. It looks as though the Toronto Saturday Night will now have to do a lot of oil pouring to calm the troubled waters up at Edmonton.

Poor old Charlie Chaplin is said to be as poor now that he can't even hire a taxi, much less pay anybody to friend wife. But well, he's there a lot of loose change in those baggy trousers he wears, and if Mr. Chaplin would just turn them upside down and give them a good shaking, she might find what she is looking for.

Double sided crops by giving the seed a X-ray treatment is now a practice advocated by a Russian biologist. New hope for the back yard gardener! We can now grow onions just like those in the seed catalogue.

WHAT POOL NOTES

If B. Clegh, manager of the Co-operative Association of the Ontario farmers was in Calgary this week to study the Alberta Wheat Pool system. The U. F. O. is planning on starting a Grains Pool in Ontario. The Wheat Pool sells grain on a strictly business basis, George McVoy, senior sales manager, told the U. F. O. Annual Convention, Vancouver deliveries were at a discount while Atlantic seaboard wheat brought a premium during October and November of last year. This was because of the British coal strike and the demand of British mills for quick deliveries. The Alberta Pool wants to ship wheat via Vancouver port but not at the expense of the Alberta Wheat producer.

G. L. McPherson, director of the Alberta Wheat Pool, resigned his directorship on Tuesday. He has been appointed Provincial Minister of Public Works. The Alberta Wheat Pool had a booth at the U. F. O. Convention in Edmonton and supplied literature to all seekers of information. A sample of Herman Terrell's article which wheat was exhibited in the booth.

THE IMMORTAL SCOTCH

The annual commemorating of the birthday of Robert Burns on Jan. 25, was celebrated by thousands of people who have fallen under the charm of the romantic ballads, and hymns written by Burns.

Burns was something of a philosopher, and occasionally he heaved his philosophy into verse. The following is one of the best examples of this:

A Man's a Man For A' That
Is there for honest poverty
That's rich he's aye the same
The coward shirks his duty
We dare be poor for a' that!
For a' that, an' a' that,
Our toils obscure an' a' that,
The rank is but the name's stamp,
The man's the god for a' that!

What though on hanks far we dine,
Wear hoddie grey an' a' that;
O'er looks that silk, and knaves
Their wine.

A man's a man for a' that,
For a' that, an' a' that,
The coward shirks his duty,
The honest man, the 'er sue poor,
Is king o' men for a' that!

We see you birkie and a' lord,
Who strain and sterve, an' a' that;
The' hundreds worship at his word,
He's but a' coat for a' that.
For a' that, an' a' that,
His ribbald, stave, an' a' that;
The man o' independent mind
He looks and laughs at a' that.

A price can make a belted knight,
A marquis, duke, an' a' that;
But an honest man's above his might,
Gude faith, he mairna fa' that!

For a' that, an' a' that,
Their dignities an' a' that,
The pith o' sense an' a' that,
Are higher rank than a' that.

Then let us pray that come it may,
(As ever it will for a' that,
That ere and worth, o'er a' the
earth
Shall bear the gree, an' a' that.
For a' that, an' a' that,
It's coming yet for a' that,
That man to man, the world o'er,
Shall brothers be for a' that.

BOBBY PINS HAIR NETS MARCELLING SHAMPOOING

For Appointments
Phone 22

Hux. Johnston

BANFF WINTER Carnival

DAZZLING,
DELIGHTFUL
WEEK OF FUN

Feb. 5 to 12

SKIING
SKI-JORING
PACKING
SKATING
HOCKEY
SNOWSHOEING
CURLING
TOBAGGANYING
DANCING
SWIMMING
In the Warm Sulphur Pool
FUN FOR YOUNG AND OLD

EXCURSION

Tickets on Sale

Feb. 4 to 12

From all stations in Alberta
and in British Columbia
Revelstoke, Kootenay L.P.
and East

RETURN LIMIT FEB. 14, 1927



For full information ask the Ticket Agent or write
G. D. Brophy
Dist. Pass. Agent
Calgary, Alta.

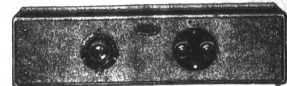
SPECIALS

New soap deal a \$2.25 value for
\$1.50
Apples **\$1.50** Oranges 3 doz **\$1.00**

FRESH FRUIT and VEGETABLES IN SEASON
HEAD LETTUCE - CELERY - GRAPE FRUIT - CRANBERRIES

Bulmer's Store

Opposite the P. O. Phone 12



California is Just One Trip

There are hundreds more when you have an Atwater Kent Radio. Music, stories, lectures, and entertainment of the very best kind, and from all over the continent are yours with an

Atwater Kent

So well built, so simple, so dependable, and so good looking, that it is known among dealers as the radio that sells itself and stays sold.

Bassano Service Station A.P. Pierson

Phone 89, BASSANO

Look for this label

When you are buying Gin, see that this label is on the bottle. It is a guarantee that the contents are real London Gin, distilled in London, England, from the very finest materials. Avoid disappointment by always asking for

GILBEY'S LONDON DRY GIN

Distilled, bottled and guaranteed by
W. & A. GILBEY "The Gin with a world-wide reputation for absolute purity."

This Advertisement is not published or prepared by the Liquor Control Board of the Government of Alberta.

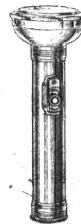
Everything Electric

25, 40, and 60 Watt Lamps at 25c each
50 Watt Milliply lamps are good for drop cords where the lamp is turned on at the socket and also for trouble lamps as they stand more hard usage. 100 Watt lamps Blue and Clear

Hotpoint Electric Iron makes ironing a pleasure

Ajusto Lite Lamps will clamp anywhere and you can have light exactly where you want it

Electric Soldering Irons the only iron for a man who does extensive soldering, always the same even heat



FLASHLIGHTS

We have a good stock of flashlights and also

No 1 and 2 unit cells

FLANAGAN BROS. HARDWARE

Telephone 118

BASSANO

COAL! COAL!

Full crew on and orders can be filled at once. Patronize Home Industry.

Telephone Orders to C. W. Walters, R. 505

BASSANO COAL MINE

JAMES A. HATIE, Proprietor

NEWCASTLE LUMP COAL

\$7.40 per ton

CROWN LUMBER CO.

M. E. GRANLUND
Manager Bassano Yard Phone 31

GOOD THINGS TO EAT

Fresh Caught White Fish - Finnan Haddies
Haddie Fillets - Heinz Dill Pickles

Fresh killed Beef and Pork
City Meat Market

Bassano, Alberta

H. F. McDonald, Proprietor

FOX FARMS

CALGARY—After an inspection of fox farms of Alberta as a government representative, H. S. Oulton reports that the industry is in a flourishing condition in this province, and that it is growing rapidly. The climate is particularly well adapted to the raising of foxes under conditions which nearly resemble their habitat.

OPERATING NEW BRANCH LINES

The new branch of the Edmonton, Dunvegan and H. C. Railway built to the Pembina River, in the northwest of Edmonton, for the handling of freight. The branch is at present 19 miles long, raising of foxes under conditions which nearly resemble their habitat.

Local News**New Speaker of Legislature**

Mr. Geo. N. Johnson, member of the legislature for Coronation, has been selected by his fellow U. P. A. members as speaker of the legislature, to succeed Hon. O. L. McPherson, who, recently succeeded Hon. Alex. Ross as minister of public works in the Alberta government. Mr. Johnson's formal election will take place when the legislature meets on February 19. Mr. Johnson was born in Wingham, Ontario, 12 years ago and was educated there and at the London Ont. college. He taught school for a time in Ontario, then came west in 1905, attending normal school at Regina. He taught for some time and also homesteaded in Saskatchewan, and in 1910 took up a homestead south of Consort, where he at present resides. He has been a prominent member of the legislature and was last year chairman of the committee on redistribution.

ALBERTA'S 1925 COAL PRODUCTION

The preliminary estimate of the coal production of Alberta for 1925, announced by the Dominion bureau of statistics, was 6,117,000 tons, an increase over the previous year.

IMMIGRATION

OTTAWA—Immigration to Canada for the eleven months ended November 30 last was 120,549, according to the department of immigration and colonization, an increase of 61 per cent over the corresponding period last year. The British Isles sent 47,444; the United States 15,436; and other countries 57,139. In addition 58,904 Canadians returned from the United States after having taken up permanent domicile there.

BROOKS SEND FOR DENMARK

For the first time in the history of Alberta, alfalfa is being shipped to Denmark. This is registered Grimm alfalfa grown by the Grimm Alfalfa Seed Growers' Association at Brooks, which this year produced one-third of a million pounds of this seed. It appears that Danish growers have experimented with this seed in the past and have now placed an order for 20,000 pounds.

The Women's Institute held a very successful tea and sale of home cooking on Wednesday. Everything was disposed of.

The annual meeting of the ratepayers of the Town of Bassano will be held in the Town Hall at 8 o'clock on Friday, Jan. 25.

E. P. Canine's truck, composed of Dr. A. G. Scott, Dr. R. E. Barton, and I. Young, returned home on Wednesday, after putting up a great fight at the Calgary hospital where they were very unfortunate in not bringing at least one prize home.

Alberta's cattle coal supply is about 57 billion tons, Premier Brodeur declares. With the possible exception of China, Alberta has the greatest coal deposits in the world. The annual production from the province averages around 6,000,000 tons to 7,500,000 tons.

Valued at nearly \$8,000, twelve silver black foxes in six crates arrived at Canadian Pacific Express Company's yard in Montreal recently for shipment by S.S. Ilex from Saint John January 1st. They are from the Agnew Silver Fox Farm, Barry, Ont., and represent the first shipment to leave Canada in 1925.

According to the financial statement of the Canadian Pacific Railway Company for the eleven months ended November 30, the net profits of the Company were \$43,328,944.06, an increase over the net profits for the corresponding period of 1924 of \$8,000,960.21. For the month of November the net profits of the Company were \$6,740,722.72, an increase of \$501,867.50 over November of 1924.

An air mail service for Canada is likely. The Hon. P. J. Veniot, Postmaster-General, remarked in an interview that the Postal Department at Ottawa are following with keen interest the successful activities of the United States air service and that something similar may be started in this country shortly.

Northern Ontario has 2,000,000 square miles of mineral lands, of which only 7 per cent has been explored, and yet this seven per cent has already produced metals to the value of a billion dollars. Such was the opening up of George C. Brown, Secretary of the Ontario Mining Association, speaking before the Engineers' Club. "Twenty years ago," he reminded his hearers, "Northern Ontario was practically an unknown wilderness. Today it is the centre of a large and growing industry."

"And mamma," sobbed the unhappy slipper across the room and told happy young wife, "he—he threw me to go to the devil."

"You did right my dear child by coming straight home to me."

According to the census of 1921 the oriental population of Canada consists of 29,578 Chinese; 15,363 Japanese; 1,616 Hindus; 211 Turks; and a few Syrians, Egyptians and Arabs. The negro population, according to this census, was 18,291.

A little boy having just begun to learn French was doing his home exercise.

"What part of speech is woman?"

"Part of speech!" roared his

father, "she's not a part of speech; she's the whole of it, my boy."

It was the first quarrel since their marriage, and he was getting the worst of it.

"Well, men are fools to marry," he said at last.

"Of course they are," she answered. "But what are women to do? There is nothing else they can marry."

Teacher to class in arithmetic—"John goes marketing. He buys two and a quarter pounds of sugar at seven cents a pound; two dozen eggs at forty cents a dozen; and a gallon and a half of milk at fifty cents a gallon. What does it all make?"

Smallest Boy—"Custard."

Hear It To-day

If you haven't heard the

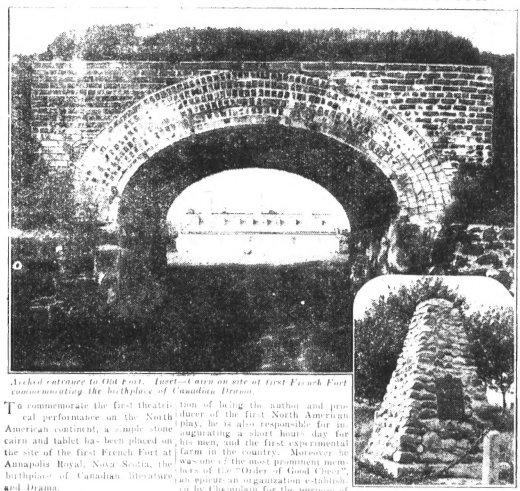
New Orthophonic Victrola

you are missing a real treat. The new richness of Orthophonic music will astound you. Come in.

STILES

THE DRUGGIST

Bassano and Husar

**The First Theatre in North America**

Arch'd entrance to Old Fort. Inset—A view of site of first French Fort commemorating the birthplace of Canadian Drama.

To commemorate the first theatrical performance on the North American continent, a simple stone cairn and tablet has been placed on the site of the first French Fort at Annapolis Royal, Nova Scotia, the birthplace of Canadian literature and drama.

Here the first American play was written and acted 320 years ago. Although it was unlike the kind of dramatic performance one sees today, it was from all historical accounts, a pretty good show. It was called "Neptune's Theatre" and was staged on the waters of setting an original masque called "Neptune's Theatre," which was enacted in the presence of Louisbourg's governor, M. de la Roche, and the French and English troops.

The author of this unique production was Marc Lescarbot, a French lawyer and poet, who came to the Port Royal in 1604. He was in charge of the Port during the absence of Pontrevert on an exploration expedition. If Lescarbot is to be credited with the distinction

Spend THE WINTER Sightseeing on the Pacific Coast

at - Vancouver Victoria

"Canada's Evergreen Playground"

Fine Motor Roads - Golf and other Outdoor Sports to enjoy

LOW EXCURSION FARES

Tickets on Sale Jan. 11, 13, 18, 20, 25, Feb. 1 and 8.

Return Limit

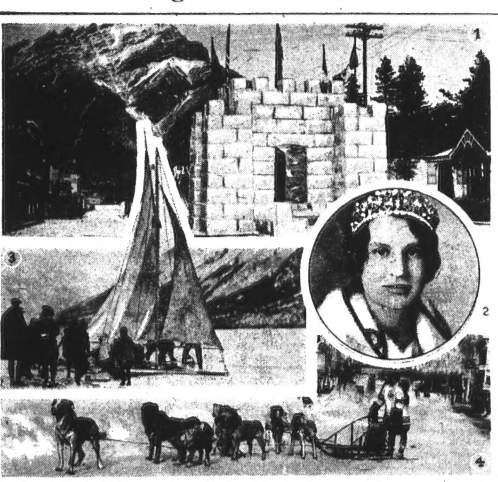
April 15th, 1927

A Choice of

Two Daily Trains

Canadian Pacific

Have the Ticket Agent tell you more about this winter trip

Banff Putting on Brilliant Carnival

(1) Ice palace on Banff main street during Carnival. (2) Mary Cross, Queen of the Carnival. (3) Ice-hockey in progress at Lake Minnewanka nearby. (4) A typical dog-draw team.

Banff in winter and a complete abandonment to the joys of winter sports are synonymous. Thousands of people in all parts of the world have happy memories of Banff in summer time. Fewer people know of the joys of Banff in winter but this famous mountain resort at this season of the year is becoming widely popular. The great annual winter carnival there has become a classic, and is beginning to draw its regular devotees as does the Mardi Gras at New Orleans and the Rose Tournament at Pasadena.

During the week of February 5 to 12 Banff will once again be the scene of one of the most brilliant winter carnivals on the continent. The climate is ideal for every type of winter sport. The most expert skiers and snow-shoers on the continent will be present to take part in the many competitions. The excellent ski-jumps that are erected at Banff will provide a test for the most expert in this art. Fancy skaters will display their graceful art on the rinks which will also be the scene of many an exciting hockey game. Tennis too is played on ice there. It is a new experiment in winter sports but provides plenty of thrills. Ski-joring, tobogganing, dog sled driving, swimming in the hot sulphur pools on Sulphur mountain, are just a few of the attractions of Banff during the carnival.

The scenery setting has not its equal in the world. What Quebec City means to the east for winter sports, Banff means to the west. Calgary recently abandoned her winter carnival to join forces with the winter like the bears that roam the nearby mountains, Banff keeps awake and with the coming of the snow takes on a new lease of life. Visitors come from every part of the world. Ice palaces are built and the town takes on a gay and festive appearance. The inset shows the Carnival Queen, Miss Mary Cross. The finest and most picturesque toboggan slide in the Dominion is in operation at Banff this season. It is located high up on the side of Sulphur mountain and the start can readily be reached by motor car. Situated but a short distance from the curling club and skating rink, visitors will be able to alternate between these amusements.

QUALITY HARNESS



SEVEN BIG FEATURES

1. BUG style bridle
2. Heavy 2-inch 2-ply traces
3. Pony pads with ledgers
4. 14 inch breast straps and martingales
5. Brass bell harness
6. 1 1/2 lines
7. Solid leather breeching seats

GOLDEN GRAIN BRAND

Bridles, 1 1/4 ring style crowns with 7-8 inch cheeks, heavy combination fronts, and 7-8 inch nose bands. LINES, 1 1/4 inch. TRACES, 2 inch 2 ply, primest trace leather with three rows of stitching. BACK PADS, wide, felt lined, and spotted leather housings with brass "Colorado" bridges, skirts and layers, 2 inch. BREAST STRAPS, 1 1/4 inch. BELLY BANDS, folded with 1 1/2 in. layers. HAME STRAPS, 1 inch. BREECHING, 1 inch, 5 ring style, with spotted rump layers and our special Solid Leather Seats; bodies, 2 1/4 inch, primest No. 1 stock with 1 1/2 inch layers. Will outwear 2 sets of ordinary folded seats. HANDS, 2 piece reversible steel harness with brass balls. SNAPS, SLIDES, and SPREADERS furnished complete.

No. 653—PLOW HARNESS LESS BREECHING AND COLLARS \$44.95
No. 654—BREECHING HARNESS, LESS COLLARS \$59.10
All Prices Cash Inc. Bassano and Hussar

Currie & Milroy Ltd., Hardware
Bassano and Hussar

PRE-INVENTORY SALE

FOR THE LADIES

BLOOMERS
Navy blue and white; heavy fleece bloomers; cluster top and knee. Fine for skating.
Special 95c

WOMEN'S UNDERWEAR
All wool vests and drawers. Many styles to choose from.
To Clear at Half Price

QUILTED SILENCE CLOTH
50 inches wide.
Special, \$1.85 per yard

KIMONA CLOTH
Heavy fleece cloth; black and white pattern.
Special, 3 yards for \$1.00

CORSETS
A few pairs left; values to \$6.50; small size only.
Special, to clear at 95c

FOR THE MEN

MEN'S MACKINAW COATS
All wool; Norfolk style; storm collar.
Priced from \$7.50

CAPS
Smart winter caps with ear protectors.
Price \$1.95

SOCKS
Pure wool heather socks; English make.
Special, 3 pairs for \$1.00

SHIRTS
A smart new style and pattern dress shirt, with collar attached.
Price \$1.95

SHOES
A few pairs of men's dress shoes to clear at \$4.95 a pair

JAMES JOHNSTON, "The Quality Store"

order your
Counter Check Books
from
The Bassano Mail

SPECIAL

Red Arrow Biscuits wooden box special 59c
Aunt Jemima pancake flour pkg. 19c
Tomatoes, heavy pack, a Hudson Bay Special 2 1-2 per tin 15c
Blueberries No 2 tin 19c

Big Reduction in Men's Winter Wear
Children's Shoes and Woolen stockings at 25 percent discount
We are compelled to make room for our Spring goods

JACK TORGAN
GROCERIA and MEN'S WEAR

WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT

Local News

R. C. services will be held next Sunday at 9:30 A.M.

W. Blackwell, of Strathmore, is the new engineer of the auxiliary power plant of the electric light company, taking the place of N. T. Oment.

A son was born to Mr. and Mrs. Leroy Bligham, of Lathorn, in the Bassano Hospital on Monday, Jan. 24.

Odo Elder, of Queenstown, is in the hospital with a fractured leg, the result of a car accident.

Chester Narum, eight year old son of Mr. and Mrs. Narum, Rosemary, is a patient at the hospital with a broken hip which he sustained while playing.

Mrs. McKinnon, of Duchess, is in the Bassano Hospital, and doing well after a slight operation.

F. W. Cameron, of Gull Lake, is the new operator at the C. P. R. station, taking the place of O. C. Brown, who goes to Hafford.

T. Chulte, of Strathmore, was in Bassano on Wednesday.

Proud of Record in Exhibits

Alberta is particularly proud this year of the record made by exhibitors from this province at the International Show. The outstanding triumph has been the capture of the world's championship at Chicago in both wheat and oats by Mr. Herman Treble, whose farm is 720 miles north of the international boundary, in the famous Peace River Country. This is the third time that Alberta has won the world's championship in both wheat and oats.

Alberta exhibitors in seed grain took sixteen prizes in all at Chicago, including the two championships and three first prizes.

At Toronto Royal Show, Alberta livestock exhibitors captured forty nine prizes, including two grand championships and five reserve championships.

In poultry, at the Toronto Show, Alberta won fifty-six prizes, with only ninety-two birds showing. A most unique record was established by Young and Sons, of De Winton, with a white leghorn, which was awarded the championship both for conformity to type and for production. This has not been done before in poultry history, and forever settles the controversy over the question as to whether the two types, the show bird and the productive bird, could be united in one bird. The winning of the championship in both classes by the bird shown by Young and Sons will prove a splendid stimulus to the breeding of the combined type of bird.

FOR SALE—Dodge coupe, late model; in good condition.
Apply P.O. box 145, Bassano.
29-1c

FOR SALE—Purebred bronze turkeys, sired by 1925 first prize gobbler at Calgary fair. Gobblers \$10.00; hens \$5.00.
Roy Robson, box 105, Hussar.
29-31-p

ESTRAY—On the premises of A. D. Williams, Hussar, N.W. quarter 32-24-19, black gelding, star in face, left hind foot white, indistinctly branded on right shoulder.
29-c

WANT TO HEAR FROM
OWNER OF GOOD FARM OR
RANCH FOR SALE
L. Maguire, 10139 - 105th Street
Edmonton, Alta.

Tenders
Wanted

for brick veneered building known as "Silver Grill" located west of Playfair's Barn, Bassano
CALGARY BREWING & MALTING Co.
Calgary

SPECIAL
FASHION
SHOWING

OF

Spring Suits,
Coats and
Dresses.

Not how Cheap but how Good
Visit McKee's Dry Goods
Department

Wednesday and
Thursday Next
Feb. 2nd and 3rd

Style, Quality, and Price

:: GROCERIES ::

Saturday and Monday Special

Blue Ribbon Tea per lb 63c
Jam, Pure Logan Raspberry 4lb tin 67c
Large Prunes, California, size 50 - 60, 4lbs 55c
Tuxedo Baking Powder 1lb tin 23c
Choice Quality Corn No 2 tins 6 tins for 95c

McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345